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DealerTRAC

Network Competency Management System

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The Need



- Automotive OEMs' developmental & performance management challenge at the dealerships
- Inefficient information flow on the effectiveness of training
- No real time data on competency of and compliance by dealerships available to OEMs
- All the above make it difficult to build an efficient training interface

Solution



- An integrated platform that links each performance unit to a common database
- A utility that helps track competencies and compliance on real time basis
- A analytics system that offers insights into the competency levels
- A management system that helps plan and administer the learning process at dealerships

DealerTrac™: The Right Solution



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DealerTRAC

Network Competency Management System

- DealerTrac is a web based service that tracks the competency of automotive dealerships on real time basis
- It also works as a learning management system (LMS) and helps administer learning activities
- It offers analytics on the knowledge, skills and compliance levels of the dealer network.
- It works on the concept of Indexing and helps in making improvement plans.

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Benefits



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DealerTRAC

Network Competency Management System

- DealerTrac™ helps in better training process management.
- It helps in keeping training costs at optimum levels
- It helps in deciding training priorities
- It helps in maintaining adequate competency & compliance levels at the dealerships

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Interested?



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DealerTRAC

Network Competency Management System

DealerTrac™ is an easy cost effective service for automotive OEMs to track the network competency & compliance

For enquiries write to us on

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